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information, a liquid crystal display (LCD), and a bookmark button. When the bookmark button is depressed during reception of a program, a control unit stores the additional information of the program in the memory as bookmark data. The bookmark data stored in the memory is displayed on the LCD. When data is specified as search data the control unit sequentially searches programs currently being broadcast or to be broadcast, and detects and tunes in to a program that includes the search data in the additional information of the program. Alternatively, the additional information of the detected program is displayed on the LCD and tuning in to the program is performed in accordance with an operation by a user.--

IN THE CLAIMS

Please amend claims 1-23 by rewriting same to read as follows:

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--1. (Amended) A receiver, comprising:
a receiving unit for receiving a broadcast in which additional information is multiplexed with main information including one of audio information and video information;
a memory for storing the additional information; and
a control unit for storing the additional information received by the receiving unit in the memory during reception of the broadcast.

--2. (Amended) The receiver according to Claim 1, further comprising operation means for capturing the additional information into the memory, wherein the control unit stores the additional information in the memory when the operation means is operated and the additional information is received by the receiving unit.

--3. (Amended) The receiver according to Claim 1, further comprising:

a display for displaying the additional information; and operation means for capturing the additional information into the memory,

wherein the control unit displays the additional information received by the receiving unit on the display and stores the additional information in the memory when the operation means is operated while the additional information is being displayed.

--4. (Amended) The receiver according to Claim 1, wherein the additional information includes text information that is separable on an item-by-item basis and the control unit stores the received additional information in the memory in an item-by-item data structure.

--5. (Amended) The receiver according to Claim 4, wherein the control unit sorts the additional information stored in the memory using a specified item of the text information as a

key.

--6. (Amended) The receiver according to Claim 4, further comprising a display for displaying the additional information, wherein the control unit sorts the additional information using a specified item of the text information as a key before displaying the additional information on the display.

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--7. (Amended) The receiver according to Claim 6, wherein said control unit displays one set of the additional information stored in the memory on the display item by item and sorts the additional information stored in the memory using an item of the additional information selected by a user as the key before displaying the additional information on the display.

--8. (Amended) The receiver according to Claim 1, wherein the control unit sequentially searches additional information of programs currently being broadcast using text information selected by a user from the additional information stored in the memory as search data and detects a program that includes the search data in additional information of the detected program.

--9. (Amended) The receiver according to Claim 8, wherein the control unit tunes in to a program detected first.

--10. (Amended) The receiver according to Claim 8, wherein when the program that includes the search data in the additional information is detected the control unit notifies the user of the detection and tunes in to the detected program in accordance with a selecting operation by the user.

--11. (Amended) The receiver according to Claim 8, further comprising a display for displaying the detected program, wherein the control unit displays the detected program simultaneously on the display and when the user selects the displayed program the control unit tunes in to the selected program.

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--12. (Amended) The receiver according to Claim 1, further comprising a display for displaying the additional information, wherein the additional information includes text information that is separable on an item-by-item basis, and the control unit: displays one set of the additional information stored in the memory on the display item by item; sequentially searches the additional information of programs currently being broadcast using text information of one of the displayed items selected by a user as search data; and detects a program that includes the search data in the additional information of the detected program.

--13. (Amended) The receiver according to Claim 12, wherein the control unit tunes in to a program detected first.

--14. (Amended) The receiver according to Claim 12, wherein if a program that includes the search data in the additional information is detected the control unit displays the additional information on the display and tunes in to the detected program in accordance with a selecting operation by the user.

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--15. (Amended) The receiver according to Claim 12, wherein the control unit displays the detected programs simultaneously on the display and when one of the displayed programs is selected by the user the control unit tunes in to the selected program.

--16. (Amended) The receiver according to Claim 1, wherein the control unit sequentially searches the additional information of programs to be broadcast using text information selected by a user from the additional information stored in the memory as search data and detects a program that includes the search data in the additional information of the detected program.

--17. (Amended) The receiver according to Claim 16, wherein the control unit tunes in to a program detected first.

--18. (Amended) The receiver according to Claim 16, wherein when the program that includes the search data in the

additional information is detected the control unit notifies the user of the detection and tunes in to the program in accordance with a selecting operation by the user.

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--19. (Amended) The receiver according to Claim 1, further comprising a display for displaying the additional information, wherein: the additional information includes text information that is separable on an item-by-item basis; and the control unit displays one set of the additional information stored in the memory on said display item by item, sequentially searches the additional information of programs to be broadcast using text information of an item selected by a user from displayed items as search data, and detects a program that includes the search data in the additional information of the detected program.

--20. (Amended) The receiver according to Claim 19, wherein the control unit tunes in to a program detected first.

--21. (Amended) The receiver according to Claim 19, wherein when the program that includes the search data in the additional information is detected the control unit displays the additional information on the display and tunes in to the program in accordance with a selecting operation by the user.

--22. (Amended) A method of program searching, comprising the steps of: